

MEDIA ALERT

**Flos B&B Italia Group announces Marco Sanavia as the new Group
Human Resources and Organization Director**

Milan, September 3rd, 2024 – Flos B&B Italia Group, a global leader in high-end design, has appointed **Marco Sanavia** as its new **Group Human Resources and Organization Director**, effective September 2nd, 2024. He will report directly to Daniel Lalonde, Group CEO.

Marco Sanavia has more than 20 years of experience in sectors involving consumer goods and fashion retail, both in Italian and large international groups. At Flos B&B Italia Group, the manager will drive the HR key processes across the Group and its nine brands, with the aim of further strengthening our talent pool and creating organizational synergies.

After graduating in Economics at the Università Ca' Foscari in Venice, Marco Sanavia spent five years in the Kering Group working in HR roles at Gucci and Bottega Veneta.

Following an experience at Geox, he joined the Mayhoola Group in 2018, where he served Pal Zileri as HR Director, prior to his promotion to CEO.

In 2021 he took the responsibility of Group HR Director at Mayhoola Group, managing HR and organizational strategy implementation for Valentino, Balmain, Pal Zileri and Beymen Group.

*"I'm thrilled that Marco is joining our team at Flos B&B Italia Group" - says **Daniel Lalonde, CEO of Flos B&B Italia Group.** " With his broad and rich experience combined with his strategic vision and global thinking, Marco will play an important role to drive the Group's ambition, fostering a culture where teamwork and innovation thrive, and every individual is empowered to achieve their full potential".*

In his new role Marco Sanavia succeeds Federica Mastromarino who decided to pursue other projects. The Group thanks Federica, who has served as Group HR & Organization Director for the past four years, for her leadership in building its strong HR foundation.

Flos B&B Italia Group

Flos B&B Italia Group is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. Guided by the purpose 'We design for a beautiful life', the Group designs for the planet, people and culture. The Group includes FLOS, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Audo and Lumens. Flos B&B Italia Group's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Poul Henningsen, Arne Jacobsen, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others. Flos B&B Italia Group is jointly owned by independently managed investment companies of the global investment firms Investindustrial and Carlyle.
www.flosbebitaliagroup.com

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